



Small Scale Developer Forum #17 | San Antonio TX

A program of [the] Initiative to Make Small Big

Sunday May 22nd

6:00 – 8:00 **Hosted Welcome Reception ‘A Night on the River’**

River Barge on the San Antonio River

Drinks and Appetizers sponsored by Ed Cross

NOTE: Barge departs PROMPTLY from the Pearl Barge Landing at 6:15. Don't miss out!

Monday May 23rd

7:00 Breakfast on your own

7:30 Registration Opens - Elephant Room | Hotel Emma

8:00 **Welcome and Forum #17 Overview**

Jim Heid, Founder CRAFT Development and Small OG

8:30 **Panel 1: An Orientation to San Antonio**

Kathryn O'Rourke, Ph.D., Trinity University

Irby Hightower, Principal, Alamo Architects

9:45 **Break**

Sponsored by Zac Harris, 36 Real Estate LLC

10:00 **Panel 2: Making of Pearl**

Bill Shown, CEO, Pearl BUILD, LLC

Omar Gonzalez, Director of Development, Pearl BUILD, LLC

11:00 **Case Study 1: Pearl Walking Tour (Four groups of 15)**

Bill Shown, CEO, Pearl BUILD, LLC

Omar Gonzalez, Director of Development, Pearl BUILD, LLC

Kristina Good, Development Manager, Pearl BUILD, LLC

Allen Sikes, Design and Construction Director, Pearl BUILD, LLC

12:30 **Networking Lunch @ Botika**

With sponsorship support from Frank Pakuszewski, 1886 Assets

2:00 **Panel 3: Creative Leasing Techniques | Elephant Room Hotel Emma**

Lorenzo Perez, Founder, Venue Projects

Liz Dunn, Principal, Dunn + Hobbes

TBD

3:15 **Break**



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- 3:30 **A Small Conversation with David Lake** Elephant Room Hotel Emma
David Lake, FAIA, Founder, Lake|Flato
- 4:45 Networking Cocktail Hour – Hotel Emma Patio
- 5:30 **Small Scale Forum #17 Pecha Kucha** – Hotel Emma Elephant Room
- 6:30 **A Small Dinner** | Hotel Emma Patio
- 8:00 Day 1 ends (or does it?)

Tuesday, May 24th

- 7:30 Depart Hotel Emma Lobby as group
Stroll to Overland offices along San Antonio River Museum Reach
- 8:00 **Case Study 2: Hughes Building Adaptive Reuse**
Madison Smith, Principal, Overland
David Adelman, Principal, AREA Real Estate
Sponsored by Overland and AREA Real Estate
- 9:30 **Firm Profile: DADO Group + Case Study 3: 500 6th Broadway**
Kristin Hefty and Clay Hefty, Founders, DADO Group
- 11:00 **Case Study 4: Artz Development**
Gerardo Ituarte, Founder, Artz Development
- 12:30 Networking Lunch – Box Street All Day in Hemisfair
- 1:30 **Case Study 5: Hemisfair**
Andres Andujar, CEO, Hemisfair Park Area Redevelopment Corporation (HPARC)
- 2:15 **Case Study 6: Boston Commons**
Ben Bowman, Founder, Assets and Architects
- 3:30 Bus to Alamo Beer Company
- 3:45 **Help! Desk**
Sponsored by Eugene Simor, President, Alamo Beer Company
- 4:30 **Closing Conversation: What's Next for Small?**
- 5:00 Bus returns to Hotel Emma