

Small Scale Developer Forum

“These gatherings are extraordinary! The value is immeasurable. The experience is a firehose of inspiration, camaraderie and knowledge.”

Damian Farrell, FAIA, Founder, Damian Farrell Design Group, Ann Arbor MI

The Small Scale Developer Forum (FORUM) is the premier gathering of real estate professionals working with small, incremental and transformative projects to shape a better built environment in their communities.

Held twice a year, each FORUM visits a new city or town to provide fresh inspiration and take home lessons that come from a variety of settings. The FORUM brings together individuals who are passionate about using real estate development as a tool to create better communities and build personal wealth.

The program spans 2 ½ days and delivers invaluable content using a variety of methods:

- **Panel Discussions** - experienced and emerging developers and policy makers in interactive, intimate and candid discussions about the successes and tough lessons of projects and small development.
- **Curated Project Tours** - walking tours with the development team to see real projects (complete or in construction) and hear what worked and what didn't. Projects span mixed use, residential, hospitality, F+B and civic - but always oriented to Small in scale and innovative in thinking.
- **Skill Sessions** – educational sessions specific to Small - legal issues, raising capital, operating your business, and curating tenants are some examples
- **Networking** – plenty of time to talk one-on-one with your peers and contemporaries, while helping to build your network for advice, provide peer review of emerging projects or even partner on future deals.
- **PechaKucha Slam** - our signature, fast paced event where every attendee shares what they are doing: using three slides and 45 seconds of commentary!
- **Help Desk** – an open source, facilitated conversation for participants to share real time challenges and gain valuable feedback from others in the room that may have had to navigate the same issue.

Attendance is open to anyone who works in, or aspires to enter, the world of small scale development. Fee includes welcome reception, lunch both days, and signature cocktail hour and dinner. Travel and lodging is responsibility of the attendee, although CRAFT Development always seeks out a preferred hotel partner whose values and experience reflects the spirit of Small, and provides us a great rate.



“Your conferences have been the most impactful conferences I have ever attended - and I've attended a lot of them!”

Douglas Moss, AIA, and LEED AP
President, Public Sketch, LLC
Austin, TX



“I'm still reeling from the great experience and fantastic people. Hard to express how grateful I am to have been invited and find my people!”

Cary Westerbeck
Principal, Westerbeck Architecture, LLC
Seattle, WA

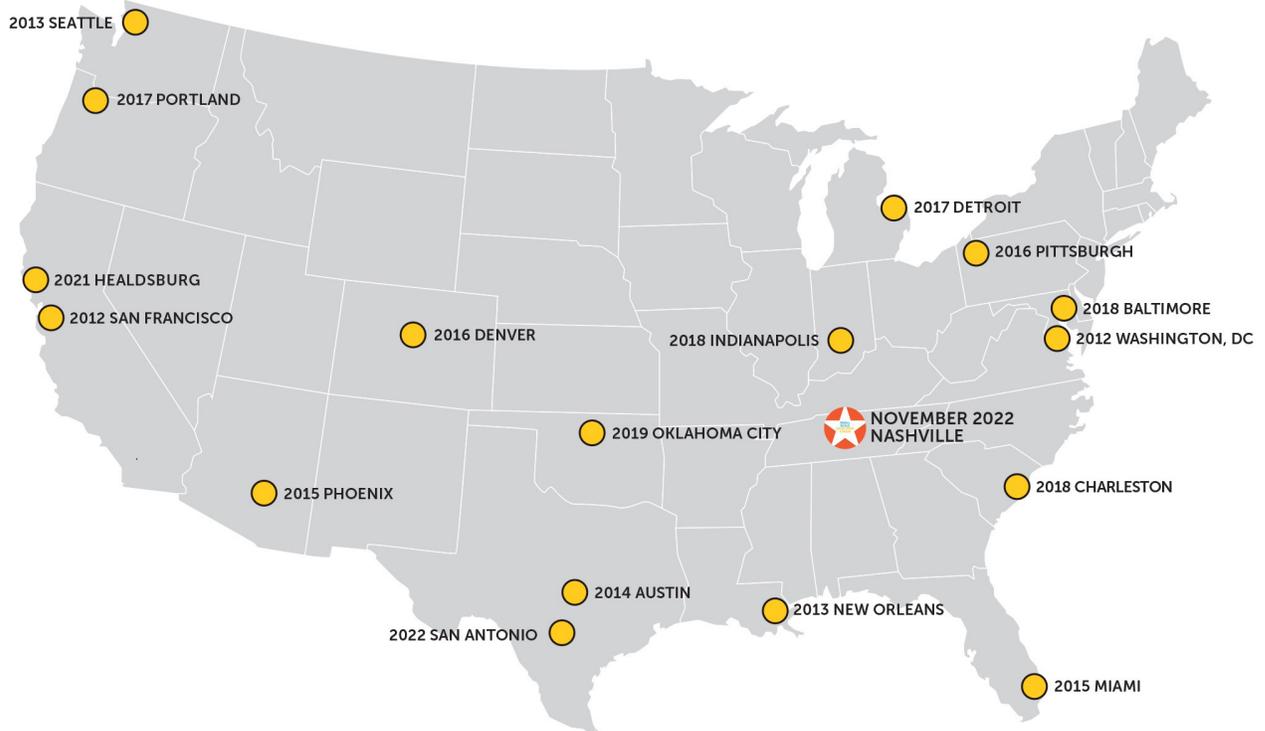
The Small Scale Developer Forum is led by CRAFT Development.
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(the) INITIATIVE TO MAKE SMALL BIG.

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SSDF#18 - Nashville, TN

“As always, thank you for an incredible experience, wonderful content, and a boost of much needed inspiration. Looking forward to Nashville. The San Antonio SSDF was amazing. I’m still in awe.”

Lorenzo Perez, Founder, Venue Projects, Phoenix, AZ



“I loved the passion for mission driven development coming from you and the attendees!”

Robert Walter, Cresliegh Homes, Folsom, CA

Past Forums have taken us around the country to 17 different cities spanning all geographies and corners of the transect (urban, suburban and rural). Our 18th Forum takes us to Music City - Nashville, TN - where we will explore a range of Small projects that are creating authenticity and place, regenerating neighborhoods and helping to fuel this city as one of the top investment markets in the country,

Join us at our base boutique hotel on Printer’s Alley for two days of walking tours, case studies, and panel discussions about how Small is shaping one of the most vibrant ‘emerging cities’ in the country.

To learn more, participate as an attendee or speaker, or provide sponsorship contact Jim Heid jim@jheid.com | 415-218-6709



With support from long time attendee Michael Lander, scholarships are available for emerging developers to join the SSDF.

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